



Celebrating the 10th Anniversary of the Retitling of
The Education University of Hong Kong

ALUMNI MILLION MATCHING

Scholarship Initiative



1:1 MATCHING

Turning HK\$1
to HK\$2



Donation Matching Period:
1 January 2026 – 30 September 2026

» Alumni or alumni associations are welcome
to raise funds collectively on a voluntary basis.



Please see the
back page for details

For more details, please contact: Ms Man 2948 6049

The University reserves the right to make the final decision in the event of any disputes regarding the matching process.

Celebrating the 10th Anniversary of the Retitling of EdUHK

To mark the 10th anniversary of the retitling of The Education University of Hong Kong (EdUHK), the University proudly launches the "Alumni Million Matching Scholarship Initiative". Through this special programme, EdUHK will match every alumni donation on a one-to-one basis, doubling the impact of your generosity. Our shared goal is to raise HK\$1 million, enabling us to support more students in need while commemorating this significant milestone in EdUHK's journey.



Scholarship Options

1. Donor-Named Scholarship Scheme

This scheme allows donors to name a scholarship in accordance with the University guidelines, and specify areas of support, such as department or discipline, programme or year of study, new entrants or continuing students, or students with special talents.

- Selection criteria will be agreed upon between the donor and the University.
- Minimum donation for matching: HK\$10,000

2. Non-Named Scholarship Schemes

First-Generation University Student Award Scheme

This scheme supports students who are the first in three generations of their family to attend university.

- Selection criteria:
 - » Full-time EdUHK undergraduate students
 - » First-generation university students (self-declared and verified where feasible)
 - » GPA of 3.0 or above, or satisfactory academic performance
 - » Demonstrated financial need, strong motivation to learn, and commitment to serving the community and/or education sector
- Minimum donation for matching: HK\$5,000

10th Anniversary Exchange and Experiential Learning Award Scheme

This scheme aims to recognise students with outstanding academic and personal achievements who participate in exchange or immersive learning activities.

- Selection criteria:
 - » Full-time EdUHK undergraduate or postgraduate students (local and non-local)
 - » From the 2026/27 academic year onwards, participation in University-recognised exchange programmes, immersion programmes, study tours, internships, or short-term learning projects
- Minimum donation for matching: HK\$5,000

Donation Details and Scholarship Amounts

- Each scholarship beneficiary will receive HK\$10,000.
- Donations between 1 January and 30 September 2026 are eligible for one-to-one matching, subject to the above-mentioned minimum donation amounts.
- All matched scholarships will be awarded from the 2026/27 academic year.

Donor Recognition and Privileges



HK\$10,000
or above



HK\$50,000
or above



HK\$5,000
or above

EdUHK Gift

Invitation to the
Scholarship
Presentation Ceremony

Acknowledgment in the Programme
Booklet of the 10th Anniversary
Retitling Banquet of EdUHK

Invitation to the
Banquet[^]

Recognition on the New
"Alumni Scholarship
Donation Tree"

Invitation to Become
The EdUHK
Foundation
Member

[^]As seats are limited, dinner seats for donors will be allocated on a first-come, first-served basis.